

SWITCH YOUR THINKING



DigiTech

“Switch Your Thinking” Promotion

OFFICIAL RULES:

- 1. Eligibility.** NO PURCHASE NECESSARY TO ENTER OR WIN; PURCHASE WILL NOT INCREASE ODDS OF WINNING. DIGITECH'S SWITCH YOUR THINKING PROMOTION (THE “PROMOTION”) IS ONLY OPEN TO RESIDENTS OF THE U.S., EXCLUDING PUERTO RICO, WHO ARE OVER THE AGE OF 18. IF YOU ARE NOT A RESIDENT OF THE ELIGIBLE AREAS AND ARE NOT OVER THE AGE OF 18, YOU ARE NOT ELIGIBLE TO WIN A PRIZE, AND DIGITECH (“SPONSOR”) RESERVES THE RIGHT NOT TO AWARD PRIZES TO YOU. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies (collectively, “Participating Parties”), and immediate families of the Participating Parties are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Offer void where prohibited. Limit one entry per person. Multiple entries will be disqualified from giveaway.
- 2. Disclaimer.** The Participating Sponsor will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Promotion.
- 3. Promotion Period.** The Promotion period is from 9:00 a.m. (all times Pacific Time) on June 1, 2009 to 11:59 p.m. on September 30, 2009 (the “Deadline”). All entries must be received by the Deadline to be eligible to win a prize.
- 4. Prizes.**

Winners for the prizes will be drawn October 30, 2009 at 2:00pm MST at the promotion sponsor's headquarters in Salt Lake City

One (1) of three complete rigs will be awarded along with 140 other prizes. A total of one hundred forty three (143) prizes will be awarded. One prize per winner.

Approximate total retail value of prize is:

- Marshall Vintage Modern Rig: USD \$5054.74
- Vox AC-30 Rig: USD \$3149.74
- Fender Twin Rig: USD \$3839.74
- DigiTech HardWire Pedals: USD \$1119.65
- DigiTech TimeBender: USD \$449.95
- DigiTech Brian May Red Special: USD \$299.95
- DigiTech Bad Monkey: USD \$69.95
- DigiTech Hot Head: USD \$69.95
- DigiTech Screamin' Blues: USD \$69.95

Odds of winning a prize depend on number of eligible entries received. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. The prizes will be awarded. If the prize is returned as undeliverable or otherwise not claimed within twenty-one (21) days after delivery of notification, the prize will be forfeited and awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. THE PRIZE IS AWARDED “AS IS” AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).

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OFFICIAL RULES CONTINUED:

5. **How to Enter.** The Promotion will be run by DigiTech on various websites and in selected retail stores. To participate, complete and mail the contest entry form with all appropriate information. Incomplete or unlegible forms will be disqualified. One entry per person.
6. **Promotion Rules.**
The prize winners will be determined by a random drawing from all eligible entries, to be held at Sponsor's Headquarters in Salt Lake City, UT. Entrant need not be present during the prize drawing to win.
7. **General Release.** By entering the Promotion, you release the Participating Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.
8. **Use of Winner's Name, Likeness, etc.** Except where prohibited by law, entry into the Promotion constitutes permission to use the winner's name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winner may be required to execute a consent to the use of their name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.
9. **Affidavit & Release.** As a condition of being awarded any prize, the winner will be required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability.
10. **Winners List; Rules Request.** For a copy of the winners list, send a stamped, self-addressed, business-size envelope after October 31, 2009 and before December 1, 2009 to Sponsor at the address listed below, Attn: "DigiTech's Switch Your Thinking Promotion Winner's List". To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: "DigiTech's Switch Your Thinking Promotion Rules Request". Residents of VT may omit return postage.
11. **Copyright Notice.** The Promotion and all accompanying materials are Copyright © 2009 Harman International. All rights reserved.
12. **Miscellaneous.** The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the state of Utah. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time (updated rules can be viewed at www.digitech.com/switchyourthinking), in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Promotion or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. Entrants who violate these Official Rules, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Promotion. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. If you have any questions about these Official Rules or the Promotion, please e-mail them to support@digitech.com or send written questions to Attn: DigiTech's Switch Your Thinking Promotion, 8760 S Sandy Parkway, Sandy, UT 84070.
13. **Promotion Sponsor.** The sponsor of the Promotion is DigiTech at 8760 S Sandy Parkway, Sandy, UT 84070